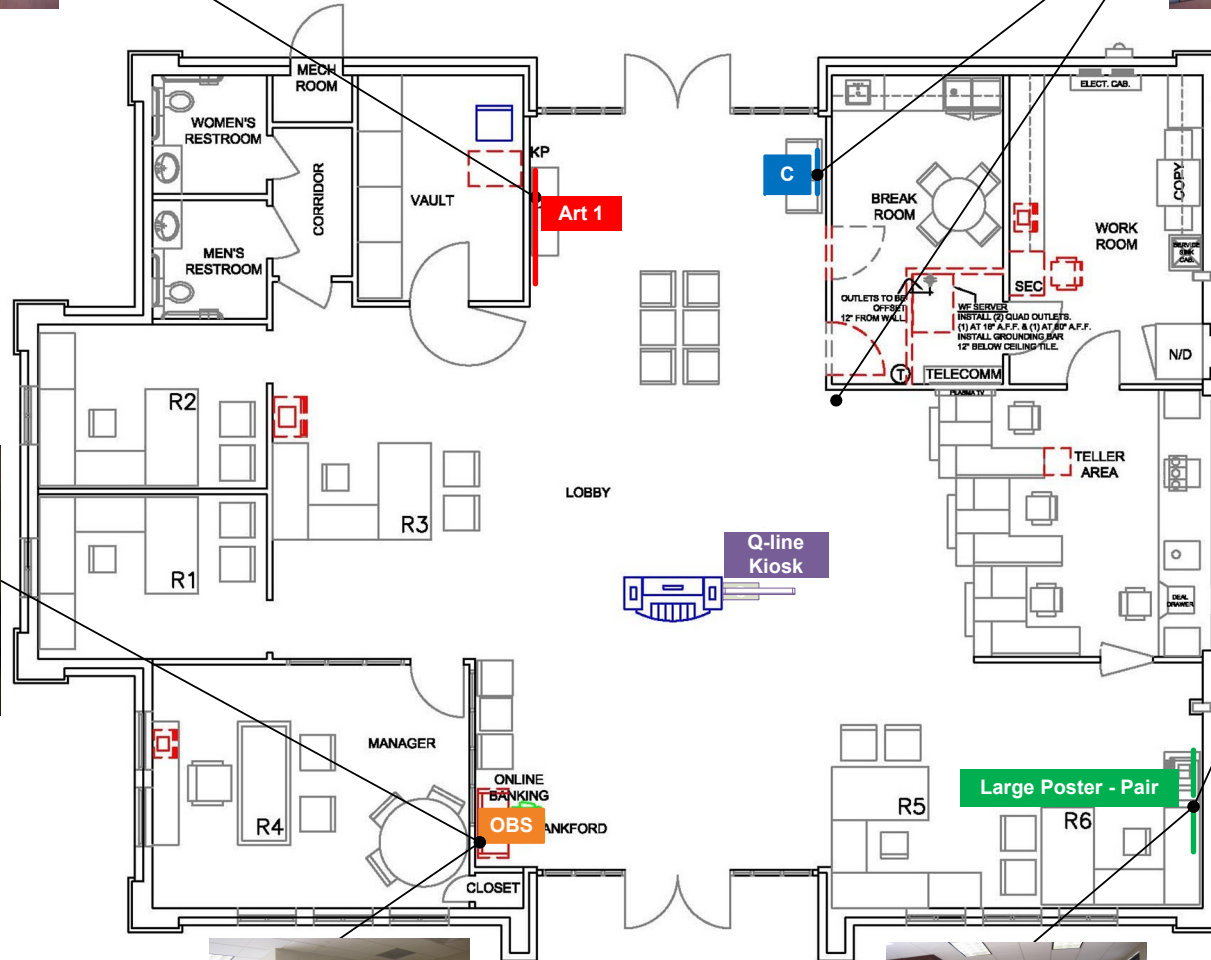
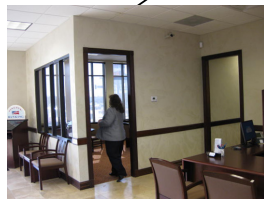
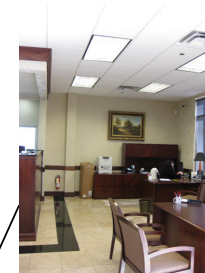
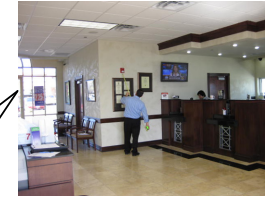
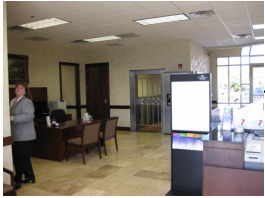


Century Transition



Standard Interior Marketing



Century Bank Conversion Project Marketing and Artwork Plan

1	3-3-09	KR	Final
No.	Date	By	Revision



Designer: _____
 Drawn By: KR 2009
 Date of Submission: 3-2-09

Beltline & Marsh

Existing Conditions Plan



Century Bank Conversion Project

Marketing and Artwork Plan

3-3-09

KR

Final

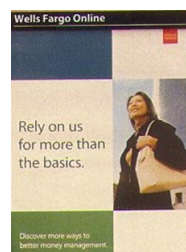
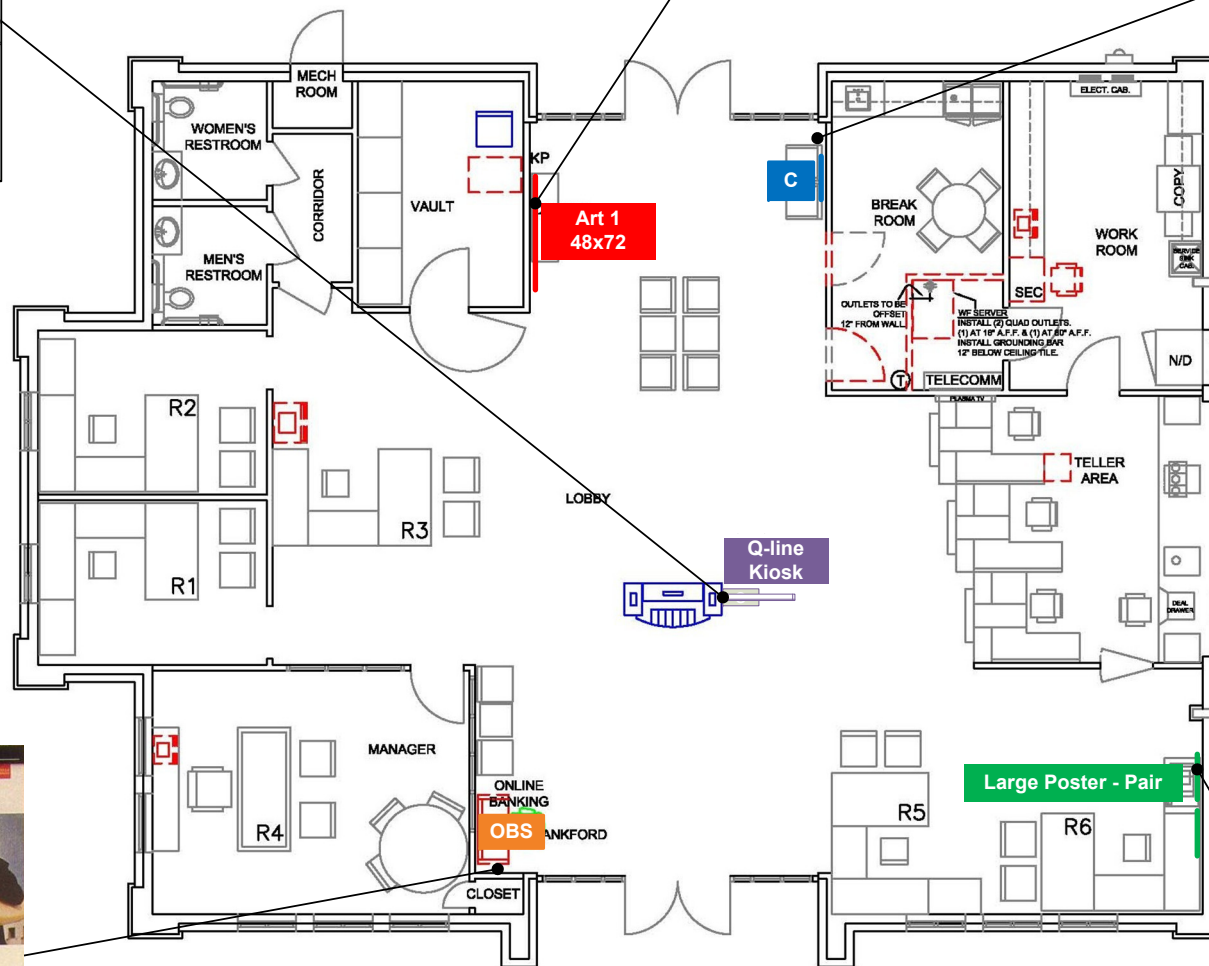
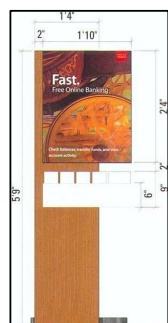
No.
Date
By
Revision



Designer:

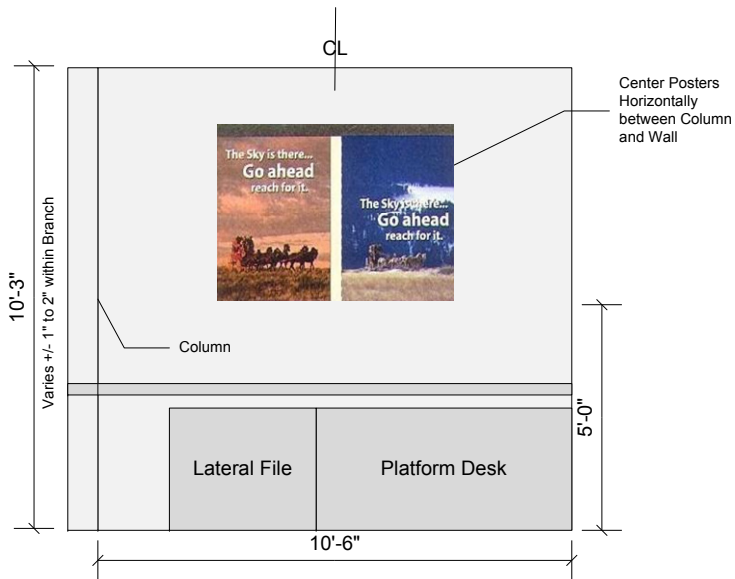
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Date of Submission: 3-2-09

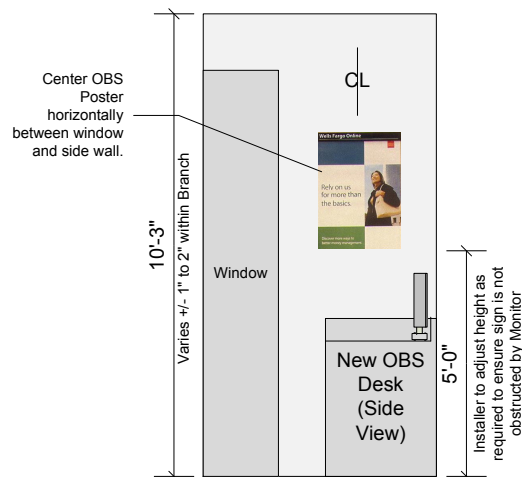


Beltline & Marsh

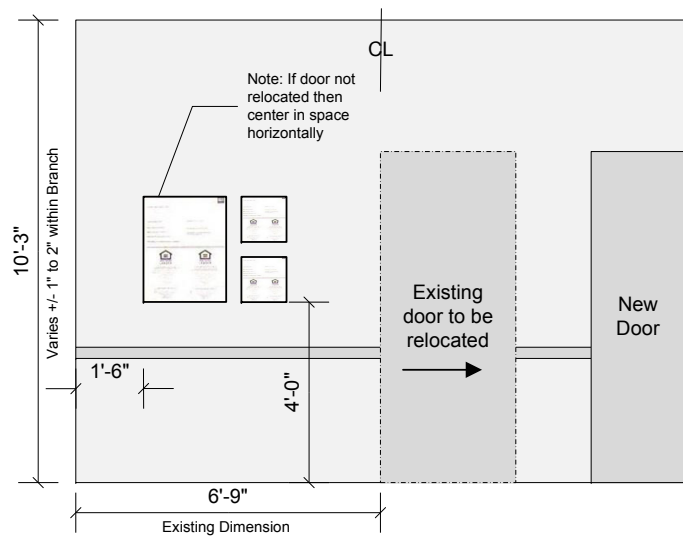
Final Marketing and Artwork Plan



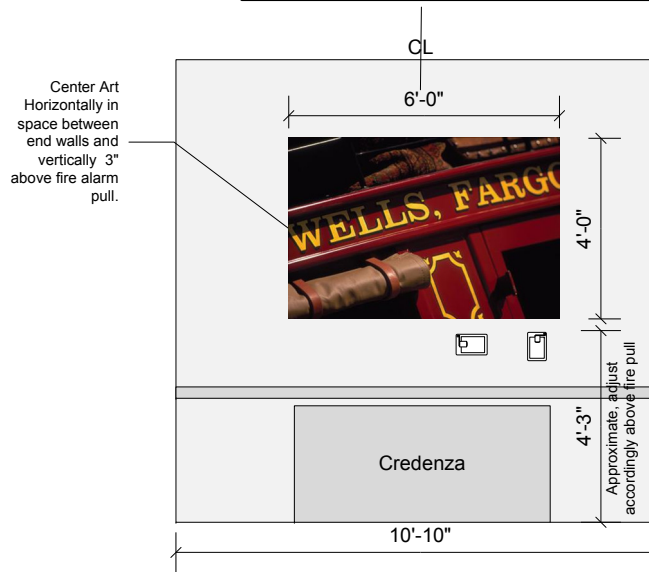
Teller Poster Wall



Online Banking Station (OBS) Wall



Compliance Wall



Art Wall - 1



Century Bank Conversion Project Marketing and Artwork Plan

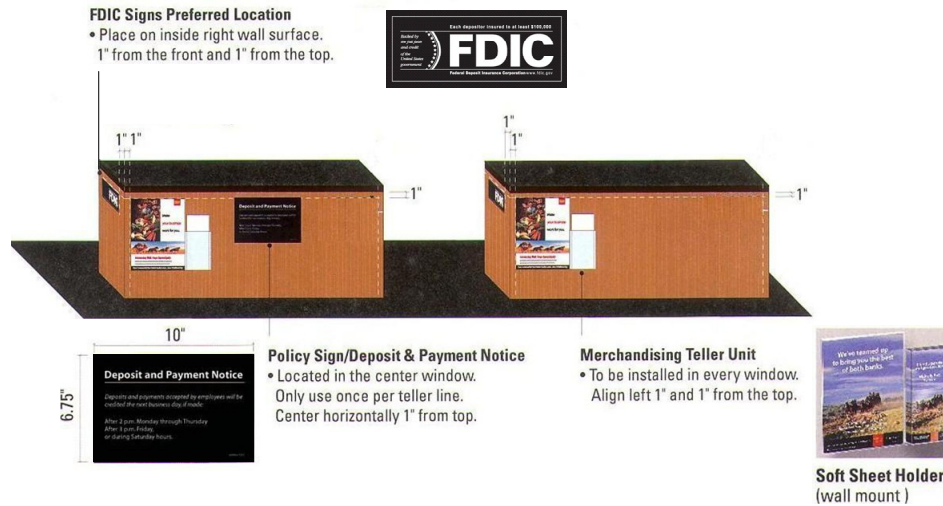
No. Date By Revision



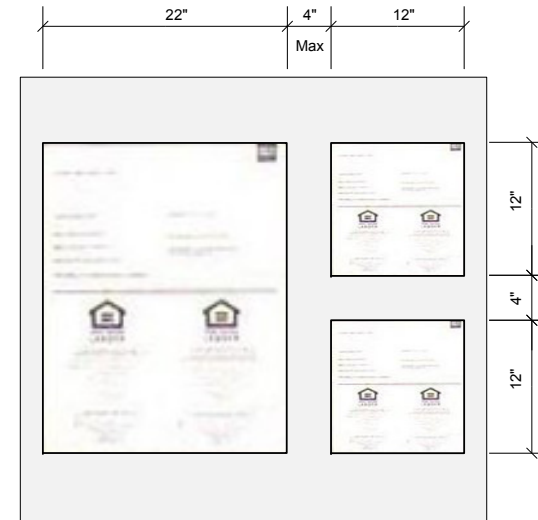
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 Date of Submission: 3-2-09

Beltline & Marsh

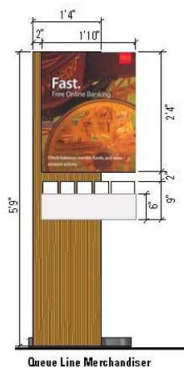
Final Marketing and Artwork Elevation Plan



Tellerline Brand Elements

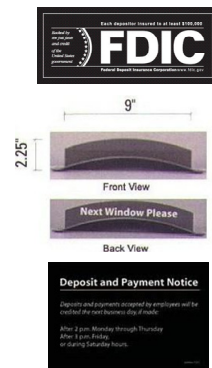


Compliance Wall Detail



The Queue Line Merchandiser to be placed adjacent to Check Writing Desk with poster facing entry doors.

Freestanding Signs



1 - FDIC sign to be placed on each Retail Platform Desk

1 - "Next Window Please" sign to be placed at each teller window

1 - Freestanding (double sided) Compliance sign to be placed on Check Writing Desk



1. Relocate art above R6 (in photo above) to Manager's Office (R4)

Kiosk Placement

Free Standing Signs

Existing Art Relocation



Century Bank Conversion Project
Marketing and Artwork Plan

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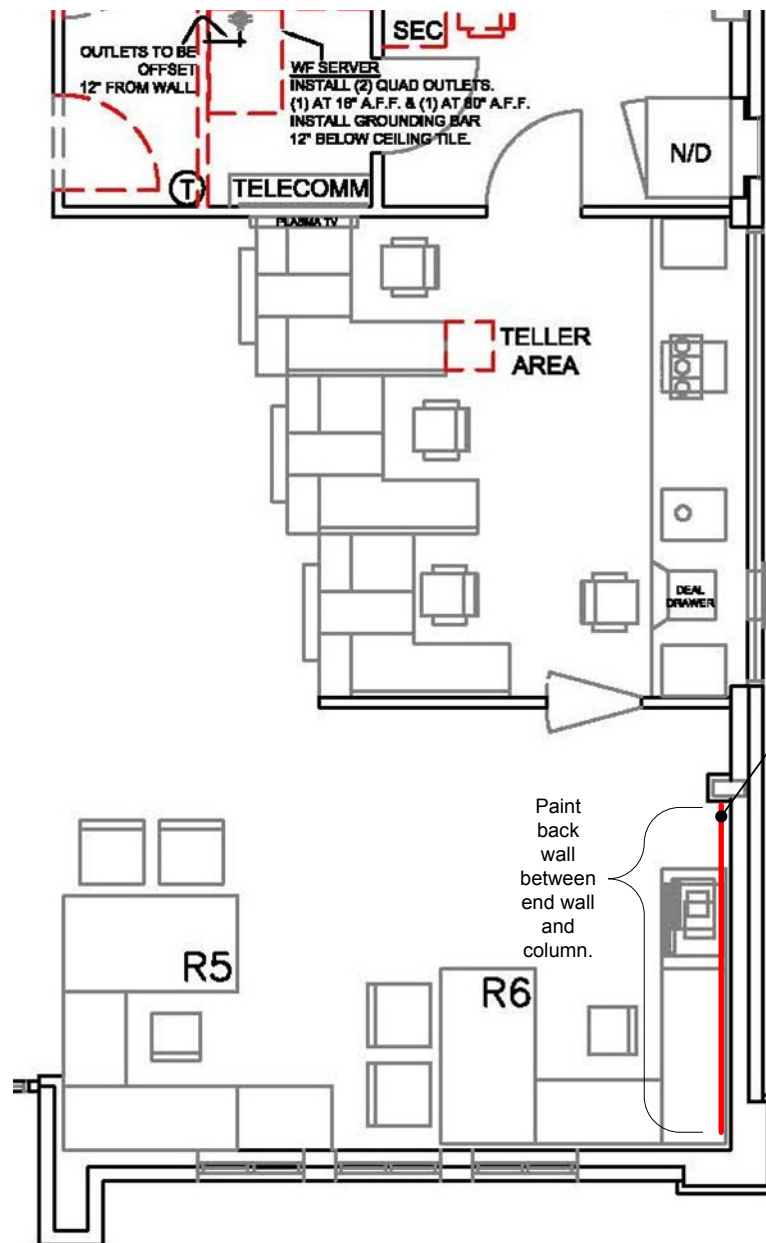


Century Bank Conversion Project
Marketing and Artwork Plan

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Date of Submission: 3-2-09



Remove oil painting and install in Manager's office.
Remove furniture hutch from desk (do not replace).

Paint wall horizontally between end wall and column
and vertically between ceiling and top of chair rail.



Paint
back
wall
between
end wall
and
column.

Beltline & Marsh

Red Wall Accent Paint Plan